



How can communities challenge neighbourhood stigma?

Date: Tues 7th November 2017, 12:30-4pm

Venue: Lumen URC, 88 Tavistock Place, London, WC1H 9RS

About this workshop

It will explore how communities can take action to change how areas are portrayed by people living within and outside an area. The event is an opportunity to

- Find out more about how area reputation can affect communities (e.g. negative coverage in the media)
- Share examples of actions to improve an area's reputation or image such as publicity work to promote the area, festivals to encourage people to visit or neighbourhood improvements.
- Identify what needs to be done to tackle this issue in future.

Who is this for?

The workshop is open to all, including

Residents and workers involved in place based programmes / projects

Policy makers & public sector

Community and voluntary organisations

Those with communications/ publicity roles

How to register

The event is free but you must book a place.

Contact Emma Halliday to register or for queries:

e.halliday@lancaster.ac.uk



This event is funded as part of the #ESRCFestival. Find out more about this event at: www.lilac-healthequity.org.uk